

CARL COETZEE

Creative Video Director, Cinematographer & Editor

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OVERVIEW

Creative video director, cinematographer, and editor with 1,000+ hours across 50+ commercial, live, and independent productions. Comfortable in any role on set — directing, camera, gaffing, edit, and color — and quick to adapt to new crews and workflows. Festival-screened director and award-winning composer. Portfolio & reel at carlsportfolio.com.

SKILLS

CAMERA & CINEMATOGRAPHY ARRI, Sony, Canon & Blackmagic systems; camera operation, lighting design, grip & electric, live videography, sound & dialogue recording

EDITING & POST Adobe Premiere, Final Cut, DaVinci Resolve (edit & color grading); Pro Tools sound design & ADR; original soundtrack design

PRODUCTION Directing, producing, production management, budgeting, call sheets & scheduling, crew & talent HR, pitching & pitch decks

MUSIC Original composition — Best Original Score for The Dreamland Inn (Jersey Shore International Film Festival); violin, piano, guitar. Award-winning concert violinist — 15 competition prizes, multiple first-place & gold medals (incl. First Prize, International Grand Prize Virtuoso Competition, London); Lincoln Center performer.

FESTIVALS & AWARDS

DIRECTOR The Sea Below (2026) — Semi-Finalist, Cannes Indie Shorts Awards; Official Selection, Indie Shorts Film Festival

GAFFER & COLORIST Winder (2023) — Winner, Arizona International Film Festival; Official Selection at Chicago Horror, Atlanta Horror & Deep in the Heart. Slaps (2026) — Official Selection at Show & Tell & Big Apple Film Festival.

EDUCATION

NYU Tisch School of the Arts

May 2026

B.F.A., Film & Television Production · New York City, NY

Directed Gone Fishing (2023) — screened at NYU Winterfest 2023.

Princeton Day School

May 2021

High School Diploma · Princeton, NJ

EXPERIENCE

3 Jokers Entertainment

Oct 2025 - Present

CREATIVE DIRECTOR

- Directed multiple productions while managing paid teams, budgets, and overall company strategy.
- Served across technical roles — DoP, lighting director, editor, colorist, videographer — on projects screened at Show & Tell LA, Oniros Film Awards, New York International Film Awards, and Big Apple Film Festival.

SYNCC x Middle Part

Jan 2023 - Jan 2024

CREATIVE DIRECTOR

- Co-directed and co-produced a multi-part live-performance music video series with an accompanying social campaign.
- Co-led a 40-person cross-functional team across the full production lifecycle; assisted with edit and color.
- Drove 250,000+ organic engagements across YouTube, TikTok, and Instagram Reels.